



**NEWS RELEASE
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Date: November 15, 2013
Release Number: 69/13

Top Honor for “Leadership in Tourism and Hospitality” Awarded to Outrigger Hotels and Resorts

Accolade from Pacific Business News acknowledges Outrigger as the best business in Hawaii’s No. 1 industry



Bitsy Kelley, vice president, corporate communications for Outrigger Enterprises Group accepting the PBN Leadership in Tourism and Hospitality Award (Photo credit: Tina Yuen, Pacific Business News)

WAIKIKI, HONOLULU, HAWAII – [Outrigger Hotels and Resorts](#) has been named the 2013 Business Leadership Hawaii Leader in Tourism and Hospitality for its international expansion, local strength, Hawaiian and family values. The prestigious award, presented last night by Pacific Business News, highlighted the company’s visionary and bold initiative to expand its operations beyond Hawaii’s shores and “export” its legendary hospitality and trademark exemplary service across the globe.

In his nomination letter, U.S. Senator for Hawaii, Brian Schatz said: “Outrigger Hotels and Resorts exemplifies the committed leadership we need in Hawaii, both in our vital tourism and hospitality industry, and beyond.”

[Outrigger](#) has been a trailblazer in the tourism and hospitality industry since founders Roy and Estelle Kelley opened their first hotel in 1947. Together, they provided the footing for a family business that would become the cornerstone of Hawaii’s visitor industry – today boasting 7,900 hotel rooms across 23 Hawaii properties, with 20 percent of Oahu’s hotel rooms under Outrigger management.

Under the direction of president and CEO David Carey, [Outrigger Hotels and Resorts](#) has undergone dramatic growth as it expands into Asia and the Pacific. Today the company has 13 international properties

and 11,000 rooms worldwide in Guam, Australia, Fiji, Bali, Thailand, China, Vietnam, and most recently, the addition of the Outrigger Mauritius Resort and Spa, in the Indian Ocean.

“No matter which Outrigger you select around the world, our guests can count on a uniquely authentic cultural guest experience, along with exceptional hospitality, exemplary service and stunning beachfront locations,” said David Carey. “By applying Hawaiian values to our hospitality management, we have been successful in enhancing the guest experience in a positive way.”

In its desire for distinctive property holdings, Outrigger veers away from the “cookie-cutter” approach to design, making each property unique, distinctive, and in harmony with its surroundings; respecting a “sense of place” in order to fit the property to its surrounding environment, as well as to its community. As a result, its properties throughout Hawaii and abroad are not replicas of one another, but instead cover a broad range of styles; from contemporary to traditional, from beach resorts to mountainside views, each fitting into its unique market and with a respect for its natural environment.

For up-to-date information on all [Outrigger Hotels and Resorts](#) properties, visit www.outrigger.com. Or, to read the complete Outrigger Hotels and Resorts stories, click [here](#) or visit <http://www.outrigger.com/~media/Brochures/apec/the-outrigger-story-timeline.pdf>

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About Outrigger Enterprises Group

Outrigger Enterprises Group is one of the largest and fastest growing privately-held leisure lodging, retail and hospitality companies in the Asia-Pacific and Oceania regions and continues to expand its presence throughout the area. A family-owned company with 66 years of hospitality experience, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Hotels and Resorts, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 45 properties with approximately 11,000 rooms located in Hawaii; Australia; Guam; Fiji; Bali; Thailand; Mauritius, Vietnam; and Hainan Island, China. Outrigger Enterprises Group also operates and develops hotel properties and hospitality-related retail and real estate opportunities for partners in Hawaii, the Pacific, and Asia. For on-line information, log on at www.outriggerenterprisesgroup.com and www.outrigger.com.

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